



SAY IT WITH A CD

Creating CD-ROMs for Effective Communication

by Mark Tomita, PhD, RN, CHES

CD-ROM technologies have made it possible for almost anyone to create exciting visual presentations that integrate text, audio, and video. **Say It with a CD** provides step-by-step procedures to help you create professional quality CD-ROMs that will impress colleagues, professors, friends, and family members.

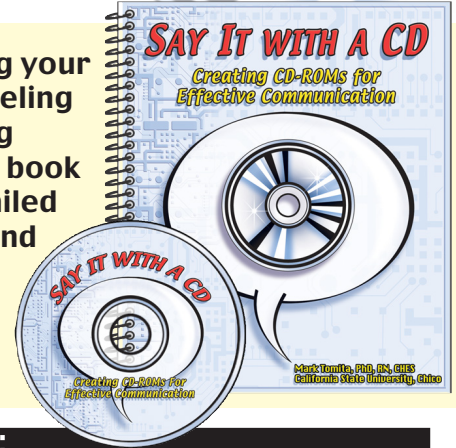
There's no need to be a computer genius!

This book is written for anyone with basic computer knowledge and a creative spirit. **Say It with a CD** is a must if you:

- Ⓢ are a high school, college, or graduate school student
- Ⓢ make professional presentations to business clients and/or colleagues
- Ⓢ develop educational materials for staff development
- Ⓢ develop resources for the community
- Ⓢ teach children in K-12 schools
- Ⓢ promote your organization
- Ⓢ or simply want to preserve your family memories in a safe, long-lasting format!

The CD-ROM that accompanies the book, called the "Companion CD," contains software applications that are useful in creating CD-ROMs, including: WinZIP 8.1®, Adobe Acrobat Reader®, Digital Slide Show®, Xenu®, Icon Maker® 1.0, ShelExec® 1.14, Autorun Script®, and Search Maker Pro® 2.5. Many of the applications are trial versions. In some cases, you will need the full version of the software to complete the exercises in this book.

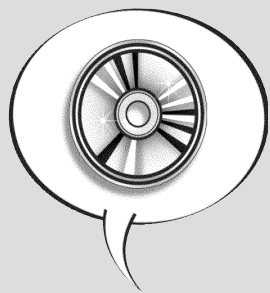
From planning your project to labeling and packaging CD-ROMs, the book provides detailed information and step-by-step illustrated directions.



Topics include:

- Ⓢ The CD-ROM Development Process
- Ⓢ Creating PowerPoint Presentations for CD-ROMs
- Ⓢ Using MS FrontPage to Create Web Pages
- Ⓢ Using DreamWeaver to Create Web Pages
- Ⓢ Preparing Photographic Slide Shows for CD-ROMs
- Ⓢ Using Adobe Acrobat to Prepare Files for CD-ROMs
- Ⓢ Scanning Images for the CD-ROM
- Ⓢ Checking CD-ROM Links
- Ⓢ Creating Icons
- Ⓢ Launching the CD-ROM
- Ⓢ Creating a CD-ROM Search Engine
- Ⓢ Choosing the CD-R Medium
- Ⓢ Burning CD-ROMs
- Ⓢ Making Multiple Copies of the CD-ROM
- Ⓢ Labeling and Packaging the CD-ROM
- Ⓢ Copyright Information

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**Creating CD-ROMs
for Effective
Communication**

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