

American School Health Association Update

The American School Health Association is coming to Burbank October 19-22. Keynoters are Francine Kaufman MD author of *Diabetesity*, School Superintendent Pat Cooper EdD, and eeDVD producer John Kuglin.

Dr. Kaufman will discuss the school's role in combating obesity and diabetes. California State Superintendent Jack O'Connell will add a California perspective to Dr. Cooper's experiences in making Coordinated School Health Programs a reality in McComb, MS. Mr. Kuglin will share information about his project with Morgan Spurlock to produce an educational accompaniment to "Super Size Me." Saturday's luncheon will feature partial airing of the DVD and the explanation of the educational curriculum.

In addition to breakout sessions with programmatic, research, and teaching technique options, attendees will have a chance to meet with others at a series of Networking Lunches. The complete agenda is available at www.ashaweb.org/annual_conferences.html.

In addition to the core conference, ASHA offers a choice of a pre and post -conference workshops/field trips. This year's field trip on Wednesday October 19 is a tour of the facilities and program hosted by the City of Hope – "Progress in Research and treatments for Childhood Obesity and Diabetes – Update on Research and Treatments." On the tour, participants will engage in an interactive program and learn about physiological/genetic causes, current and future treatments, and current research and potential cures for childhood obesity, diabetes and cancer; about the impact of diet with respect to obesity and diabetes; and about the City of Hope's school re-integration program and other creative approaches used to treat children and their families. The presenters are researchers and specialists in childhood obesity, diabetes and cancer and include Barry Forman, MD, PhD, Associate Professor, Division of Molecular Medicine, Department of Diabetes, Endocrinology, & Metabolism; Betty Ferrell, RN, Ph.D., FAAN, Christian Brown, PhD, Assistant Research Scientist - Research Molecular Medicine, Fouad Kandeel, MD, PhD, Director of the Department of Diabetes, Endocrinology and Metabolism, and Tammy Case, Administrative Director of Pediatrics. The registration fee includes transportation and lunch. Preregistration is required as space is limited. For a listing of all the Pre and Post conference workshops, see www.ashaweb.org/pre_post0505.html. Use the conference registration form to sign up.

ASHA is offering a TEAM DISCOUNT to schools or school districts that bring four or more people to the conference. The \$30 per person discount includes full conference amenities plus a one-year professional ASHA membership. To take advantage of this offer, go to http://www.ashaweb.org/annual_conferences.html, complete a registration form for each attendee and submit all at the same time with payment. Purchase Orders are accepted.

The first 500 people to register for the conference will receive the DVD Alcohol: True Stories hosted by Matt Damon (20-minutes) and the booklet *Words Can Work: When Talking About Alcohol* by Jeanne Blake (44pp) compliments of Met life Foundation and Family Health Productions. For additional information on these resources, go to <http://wordscanwork.com/products/productservices.html>

College or university students can receive a free conference registration and an annual membership to the American School Health Association if they agree to monitor 3 sessions. The application to become an ASHA conference student monitor is available at <http://www.ashaweb.org/monitor.html>. Please circulate this announcement to your students.

The last time ASHA was in California was 1990. You won't want to miss this opportunity!

NEW RESOURCE:

The American School Health Association is proud to announce the availability of a new book: *Protecting and Disclosing Student Health Information. How to Develop School District Policies and Procedures*. This book provides practical guidance to help school district personnel navigate the myriad and sometimes conflicting legal considerations connected to managing student health information. Not just for nurses, this valuable resource will assist all school officials in developing and implementing policies and administrative procedures that will enable them to confidently protect, use and handle sensitive information appropriately within the scope of their responsibilities. It gives particular attention to balancing the requirements of the Health Insurance Portability and Accountability Act (HIPAA) with other applicable federal and state laws. Representatives from 20 national health and education organizations collaborated to develop this book. It is available from the publications section of ASHA's web site <http://www.ashaweb.org>

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