



Co-Sponsored by the
Californian Journal of
Health Promotion

Scholarly Writing for
Health Education
Professionals

Friday
January 7, 2005
8 am – 2 pm

300 Frank Ogawa Plaza
Suite 520
Downtown Oakland

Frank Ogawa Plaza is located
between Broadway and Clay Street
& between 12th and 15th Streets

Workshop Location

300 Frank Ogawa Plaza
Suite 520
Oakland, CA 94612

Frank Ogawa Plaza is
located between
Broadway and Clay Street
& between
12th and 15th Streets
Downtown Oakland

Parking is available in
nearby Parking Garages.

Register Early!
Space is Limited!

Mail Registration with
payment postmarked on or
before 12/31/04.

Northern California Chapter NCSOPHE
1230 Market Street Box #245
San Francisco, CA 94102-4801

Leadership in Health Education

REGISTER EARLY! SPACE IS LIMITED!

This exciting event is co-sponsored by the Californian Journal of
Health Promotion!

Professional Writing for Health Education Professionals and Students

Spend the day with Mark Tomita, PhD, RN, CHES, Associate Professor at Chico State University, for a wonderful opportunity to brush up on your writing skills. This exciting workshop will cover key elements that are essential in a manuscript for successful publication. Hands on writing and helpful advice will be provided throughout the day. Dr. Tomita is the Editor of the Californian Journal of Health Promotion (CJHP) and this publication is primarily a local, peer-reviewed, practice oriented journal that welcomes an assortment of manuscripts and multimedia presentations informing readers about individual health education programs throughout the State. Case studies of health education programs, projects, curricula, lesson plans, etc., are all welcome! Photos of your events are always a plus.

Identifying Health Education Publishing Needs and Interests in California

The purpose of this roundtable session is to identify health education scholarly publishing needs and interests in California. Participants will identify and prioritize publishing needs and interests. There will be discussions of why these publishing areas are important. The CJHP will use the information to set a scholarly publishing agenda that meets the needs and interests of health educators in California. CJHP themed and special issues may be published as a result of the roundtable findings.

AGENDA

- 8:00-8:25 Registration
Continental Breakfast
- 8:25-8:30 Welcome and Introductions
- 8:30-9:45 Professional Writing for the Californian Journal of Health Promotion
- 9:45-10:00 Break
- 10:00-11:45 Writing Workshop I: *Putting Together the Expanded Outline*
- 11:45-12:00 Break
- 12:00-1:00 Roundtable Discussion/Lunch
Identifying Publishing Needs & Interests in California
- 1:00-1:50 Writing Workshop II: *Writing and Critique*
- 1:50-2:00 Evaluation / Closing

****Participants are encouraged to bring a Laptop computer, draft manuscripts, multi-media presentations, etc., and creative ideas to this workshop!**

CHES Register and pay for CHES units on site. An application has been submitted to SOPHE to award four Category 1 CHES CECH. The Society for Public Health Education, Inc. (SOPHE) is a designated provider of Continuing Education Contact Hours by the National Commission for Health Education Credentialing. CHES units will cost \$5.00 per unit or a total of \$20 for this workshop.

**Questions? Contact:
Norma Martinez-Rubin
normarti@hotmail.com**

Northern California SOPHE Professional Development Day

Register with Payment on or before 12/31/04!

Name _____

Title _____

Agency/Organization _____

Street Address _____

City, State, Zip _____

Work Phone _____

Email Address _____

√ **Select your tasty sandwich**

	A	Turkey with cheese/chips/fruit/drink
	B	Ham with cheese/fruit/chips/drink
	C	Vegetarian Sandwich fruit/chips/drink

- NCSOPHE Member \$20
- Non-Member \$25
- *Students \$10
- *Include copy of current school registration card

**Make checks payable to "NCSOPHE"
(Sorry, no purchase orders or credit cards)
Mail check and registration form to:
NCSOPHE**

**Professional Development Day
c/o Norma Martinez-Rubin
1517 Buckeye Ct
Pinole, CA 94564**