



AAHE At-A-Glance  
Volume 2, Issue 1, March 1, 2004

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## Hello CJHP Readers!

In this issue of AAHE At-A-Glance I have included updates on the following:

- [AAHE 2004 New Orleans Convention Highlights,](#)
- [AAHE Outstanding Undergraduate Health Education Majors of the Year,](#)
- [African-American Health Issues: Attention Outstanding Networking and Learning,](#)
- [Health Education and Physical Education Professionals from Across the Country Meet to Address: NO CHILD LEFT BEHIND.](#)

Thank you for reading.

For more information about AAHE, please go to this website -- <http://www.aahperd.org/aahe>

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## AAHE 2004 NEW ORLEANS CONVENTION HIGHLIGHTS

The American Association for Health Education, in collaboration with the National Library of Medicine, National Association for Equal Opportunities in Higher Education, and United Negro College Fund, is hosting a one-day conference at the 2004 AAHPERD Annual Convention, "Leading the Way for Health Education and Promotion: Capacity Building at HBCUs, focusing on health issues of African Americans and the role of Historically Black Colleges and Universities in health education and promotion. The conference will be held on March 30, 2004 from 8:00 am to 5:00 pm. Registration fee of \$75 is required to attend; the fee will include conference materials, luncheon and a reception. This conference is limited to the first 250 registrants.

A full day and a half will be devoted to programs on worksite wellness, with a half day, in-depth conference preceding the programs. Worksite Health encompasses all settings in which health promotion

and education programming is directed at the employees of the organization, generally with the goal of risk reduction, health care cost containment, productivity management, etc. Health educators can learn about stress management in the workplace in a 4-hour in-depth workshop and attend sessions on cultural diversity, challenging the staff to get moving, strategies for building successful worksite health promotion programs and more.

A full day of programming will be devoted to programs on community health education with program topics to include: Health and Behaviors of Nepalese Community, Health, Nutrition & Exercise Prevention Programs In Rural Areas, Assessing HIV/AIDS Knowledge and Attitudes Among African American 'Church-going' Adults, Revenge of the Puffmeister: Small Towns Fight Tobacco, Girl Power - A Health Initiative with a Twist!

School health educators will be excited to note that three roundtable sessions on teaching strategies have been included in this year's program. In addition there will be the HEDIR Technology Seminar and a variety of interesting content programs such as, "The Proliferation of Legalized Gambling: Implications for Health Education"; "Body Art: Tattoos and Piercings: What Educators Need to Know"; "Interpersonal Violence in the Schools", and "A Childhood Overweight Prevention Initiative".

For students, the AAHE Outstanding Undergraduate Health Education Majors of the Year awards ceremony will be combined with the AAHE Students and Leaders in Conversation session. There is also a student research poster session planned. All registrants will want to attend the AAHE Scholar presentation "The Future Health Education Paradigm: Uncommon Thoughts about Common Matters".

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*American Association for Health Education*  
**Outstanding Undergraduate Health Education Majors of the Year\***

AAHE wishes to take this opportunity to congratulate those undergraduate students who have been designated **AAHE Outstanding Undergraduate Health Education Majors of the Year** at several California universities:

**Danielle Jett'e, California State University, Fullerton**

**Laura Rodriguez, California State University, Fresno**

**Niema Winchester, California State University, Chico**

*\*Sponsored by Texas A&M University, Division of Health and Safety*

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**African-American Health Issues**  
**Attention Outstanding Networking and Learning Opportunity**

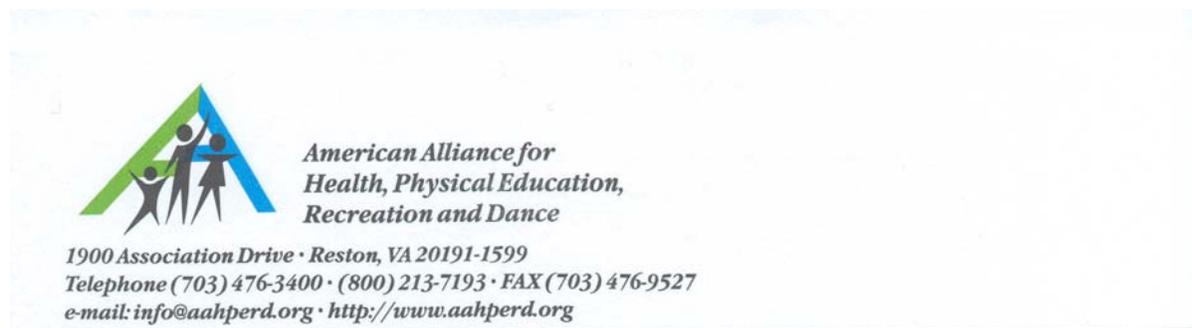
As many of you are making final plans to attend the annual conference for the American Association for Health Education/AAHPERD in New Orleans we wanted to call your attention to the outstanding learning and networking opportunity at our one-day pre-conference on March 30<sup>th</sup>. The purpose of this conference

is to focus attention on: 1) health issues of African-Americans; 2) the role Historically Black Colleges and Universities (HBCUs) can play in addressing HIV/AIDS and other serious health problems among African-Americans, and 3) the promotion of health and wellness at Historically Black Colleges and Universities (HBCUs) through online health information.

As you may know – African-Americans are under-represented in the health education work force and one of the goals of AAHE is to encourage expansion of health education in HBCUs as well as increased recruitment of African-Americans to graduate programs in health education. If you would like to expand your knowledge about pressing health issues among African-Americans and your connections to the 94 HBCU institutions that prepare teachers – this pre-conference is the place to be!

We will also have a display table where you can put out resources/literature from your organization/institution. We look forward to seeing you there! For registration information go to <https://www.one-stop-registration.com/aahperd/OSR.Index>.

Becky Smith, PhD  
Executive Director  
American Association for Health Education



**HEALTH EDUCATION AND PHYSICAL EDUCATION PROFESSIONALS  
FROM ACROSS THE COUNTRY MEET TO ADDRESS  
“NO CHILD LEFT BEHIND”**

RESTON, VA, February 20, 2004 - - Critically concerned about the potential unintended consequences of education reform as reflected in the No Child Left Behind legislation, the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD), through the National Association for Sport and Physical Education (NASPE) and the American Association for Health Education (AAHE), will host representatives from 47 states this weekend at a meeting to strategize for advocacy for state and local support of physical education and health education as part of the core curriculum.

“The No Child Left Behind Elementary and Secondary Education Act (NCLB) of 2002 calls for high levels of academic accountability in curricula that are identified as ‘core’ subject areas. However, the omission of some subjects, such as physical education and health education, has the potential to create unintended negative consequences - diminishing time and resources for subjects not identified as core, ” said NASPE President George Graham, Ph.D. of Pennsylvania State University. “We believe the focused accountability for achievement in math and reading through high stakes tests limits the potential to provide all children with a balanced and comprehensive education for life in the 21<sup>st</sup> century.”

Quality health education and physical education programs in all K-12 schools provide the foundation for healthy, active lifestyles that support all learning and help ensure success in future pursuits. While families and communities play an important role in the prevention of obesity and other health risks, schools must help children develop the skills, knowledge, and confidence necessary to adopt and maintain a healthy lifestyle.

Many children *will be left behind* if they do not:

- learn how to achieve and maintain health-related fitness and other healthy lifestyle behaviors
- have opportunities to explore their unique potential
- gain an understanding and appreciation of their responsibilities as citizens, and
- develop character traits to help them make good decisions about positive behaviors that support their well-being.

In addition, while AAHE and NASPE support President Bush’s call for “highly qualified teachers,” the education associations encourage support of highly qualified teachers in health education and physical education in addition to subject areas currently identified in No Child Left Behind.

“To properly position physical education and health education within the context of educational reform it is important to better understand different perspectives,” said AAHPERD President Steve Cone of Rowan University. “That is why we have brought together representatives from the U.S. Department of Education, Chief State School Officers, state Departments of Education, state AHPERDs, and various national health and educational organizations. We want our members to know the ramifications of No Child Left Behind for the teachers, principals, administrators, school board members, parents and community.”

Among those presenting at the forum will be Karen Cottrell, Lakota Public Schools, Ohio; George Graham, Pennsylvania State University; Darla Marburger, Deputy Assistant Secretary, U.S. Department of Education; Nora Howley, Council of Chief State School Officers; Karen Silberman, National Coalition for Promoting Physical Activity; Linda Morse, Society of State Directors of Health, Physical Education and Recreation; Suzanne Smith, American Heart Association; Jim Bogden, National Association of State Boards of Education; Bill Potts-Datema, Harvard School of Public Health; and AAHPERD Executive Committee members Steve Cone, Shirley Holt-Hale and Joanne Owens-Nauslar.

Information about the National Association for Sport and Physical Education (NASPE) and the American Association for Health Education (AAHE) can be found at [www.naspeinfo.org](http://www.naspeinfo.org) and [www.aahperd.org/aahe](http://www.aahperd.org/aahe). The organizations are the largest of six national associations and six district associations of the American Alliance for Health, Physical Education, Recreation and Dance (AAHPERD). Begun in 1885, AAHPERD is the largest organization of professionals supporting and assisting those involved in physical education, leisure, fitness, dance, health promotion, and education, and all specialties related to achieving a healthy lifestyle.

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