

Editor's Corner

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In This Issue

The first four articles in this issue discuss various perspectives on the relationship of Hawaiian history, culture, and the health status of Native Hawaiians and the environment. These articles make ideal assigned readings for students to learn about: 1) racial, ethnic, and cultural diversity in the USA and how these variables are related to health status; and 2) culturally specific approaches to health education. Most of the articles will be difficult for "Mainlanders" to read because of the Hawaiian terms used in the articles.

There has been much destruction to the Hawaiian culture and the environment, largely the work of large for-profit corporations and the United States government, stripping the land of resources, and stripping the people of their dignity and heritage. By the time the Kingdom of Hawaii was overthrown by the United States in 1893, much of the damage was already done to the Hawaiian culture that would ultimately impact on Native Hawaiian health for many generations.

Drs. Bradley and Jannette Hope guide us through Hawaiian historical events, and offer practitioner guidelines when dealing with Native Hawaiian clients. Dr. Bud Cook and colleagues introduce us to the construct of "cultural wounding" and its relationship to health status. This is a must read article! Mr. Burt Lum discusses some of the efforts by organizations in Hawaii to heal the land and the Hawaiian culture on the island of Kaho'olawe where for decades, the United States government used sacred land, that was not their rightful property, for military target practice. The ancient practice of Makahiki has been restored. The photos on this issue's front and back covers are courtesy of Mr. Lum. Please view the video tape of Kaho'olawe that is associated with his article.

Although all of the articles in this issue are interesting, I would like to single out the article on breastfeeding by Ms. Christina Shoemaker Simmons and colleagues. They used a creative approach to promoting breastfeeding. Their emphasis in women and infant health focused on breastfeeding rather than on infant formula distribution. I found the nursing drape to be an interesting tool to promote breastfeeding in public. Funny, I always thought that is what super-sized muu muus are for! ☺

Completion of First CJHP Volume

I would like to congratulate the CJHP Editorial Board and thank the many supporters of our journal for completing this first volume. This year, we embarked on a wonderful journey using electronic technologies to explore the boundaries of scholarly expression in multidimensional forms. The use of graphics, video, music, PowerPoint presentations, and offering health resources in rich text format and portable document format (PDF) were considered legitimate forms of scholarly expression in health education. Scholarly expression in health education is not two-dimensional. We hope the Californian Journal of Health Promotion will contribute in a meaningful way to understand how technology may be used in scholarly publishing to examine health and health education knowledge in greater depth and in non-text forms.

Also, I would like to thank our professional partners for providing professional news updates. Thank you to the American Association for Health Education, the American School Health Association, the International Union for Health Promotion and Education, and the Society for Public Health Education.

Reminders to Get Professionally Involved

As a reminder to get professionally involved, the upcoming professional conferences scheduled for Spring 2004 are listed below.

- AAHE Conference, New Orleans, March 30-April 3, 2004
- World Conference, Melbourne, Australia, April 26-30, 2004
- SOPHE / ASTDHPPE Mid-Year Scientific Conference, Orlando, May 5-7, 2004

Mark Tomita
Editor