

## **The Editor's Corner**

### **In This Issue**

This issue of the Californian Journal of Health Promotion is devoted to Mexican American Health and Health Education in California. The three preteen boys on the front cover (also on CD-ROM Label) participated in the Leaders for a Lifetime Program at Chico State, and the two boys on the back cover participated in a Chico State outreach program. See Dr. Mary Portis' article, "Language Sensitive Health Education – Lessons from the Field."

There is an assortment of very interesting articles related to Mexican American health and health education programming. Dr. Paul Lopez opens this issue with an overview of health issues related to this population. Readers will find many of the article abstracts are published in English and Spanish.

Several articles in this issue have interesting multimedia presentations. Be aware that the video files may be delivered to the reader's computer differently, depending on the size of the file. The large video files are being "streamed."

Dr. Diana Flannery and others have created a valuable resource, "Outreach to Migrant Farmworkers Through a Pesticide Safety Initiative," for use in migrant health education. The two songs accompanying the article, "Biomagnification Blues" and "No Pesticidas," were composed by Chico State student Chonie Vargas.

Dr. Jack Higgins and others provide insight into how the telemedicine process operates. Readers may see the possibilities for health educators to use the technologies to conduct distance health education in real time (the term "Tele-Health Education" is being avoided).

Professional news are provided in this issue by the American School Health Association (<http://www.ashaweb.org>) and a United Nations Update is provided by Drs. Flora Bloom and Kathleen Schmalz, both of whom are United Nations Non-Governmental Organization (NGO) Representatives for health education professional associations.

### **Other Matters: Draft CJHP Prospective Author Bill of Rights**

With the establishment of the Californian Journal of Health Promotion, a question has arisen, "Are prospective authors entitled to a set of rights recognized by health education journal publishers? Should there be a client bill of rights? The following Draft CJHP Prospective Author Bill of Rights is proposed for professional review and comment. Health education professionals and students are encouraged to respond to the Draft Bill by e-mail ([mtomita@csuchico.edu](mailto:mtomita@csuchico.edu)). The CJHP may publish commentaries (anonymously if you prefer) received from the profession. The Draft Bill is available in MS Word RTF format.

Mark Tomita  
Editor

## **Draft CJHP Prospective Author Bill of Rights for Professional Review**

### **Right # 1**

*The Prospective Author has a right to a timely receipt for manuscript / multimedia presentation submissions.*

Responding in a timely manner to communications from colleagues is an expectation of all professionals. Prospective authors are valued members of the profession.

### **Right # 2**

*The Prospective Author has a right to a timely, professional, fair, constructive, and cordial manuscript / multimedia presentation review by the CJHP Editorial Board and Special Reviewers.*

Journal publishing is a service and not an entitlement or privilege. Prospective authors contribute to the CJHP's goals of pursuing and disseminating knowledge in health education and health promotion. As contributors to the organization, prospective authors should be treated with respect, dignity, and appreciation.

### **Right # 3**

*The Prospective Author has a right to scholarly expression without unnecessary constraints set by the CJHP, but within appropriate expressive forms of electronic media.*

The right to scholarly expression must supercede journal publishing technicalities and the publishing of popular forms of scholarly expression. Journal publishing technicalities that hinder scholarly expression include limiting the numbers of words, pages, tables, figures, and references that comprise the scholarly work. Such limitations unnecessarily constrain scholarly creativity. Also, there are many legitimate forms of scholarly expression in health education, with quantitative manuscripts as being only one form out of many. The discovery of knowledge extends well beyond quantitative paper-and-pencil survey studies.

### **Right # 4**

*The Prospective Author has a right to have an accepted manuscript / multimedia presentation published in the next CJHP Issue except in cases where Special and Themed Issues are involved.*

Prospective authors expend considerable amounts of resources to contribute to the CJHP. Thus, as contributors, they should not be forced to wait unreasonable amounts of time to have their works published and widely disseminated.

### **Right # 5**

*The CJHP Prospective Author has a right to have the CJHP promote the journal locally, regionally, and nationally as a scholarly publication.*

Prospective authors submit their scholarly work for publication in the CJHP with the understanding that the journal is scholarly. The CJHP has the responsibility to authors to maintain a positive professional reputation in the industry.

### **Right # 6**

*The CJHP Prospective Author has a right to widespread dissemination by the CJHP of their published article.*

Prospective authors submit scholarly works to the CJHP with the understanding that their scholarly works will be viewed by as many professionals and students as possible. Dissemination of such scholarly works provide professional exposure and recognition to authors. The CJHP has the responsibility to assure widespread dissemination of each CJHP Issue, in whole or in part, to professionals and students.